

FLOORBALL



NEW ZEALAND



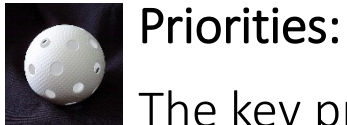


# Floorball in New Zealand



## AIM:

Floorball New Zealand (FNZ) was set up in 2009 as the National Sports Organisation for Floorball. Our aim is to develop and promote floorball in New Zealand and make it an accessible sport for people of all ages and abilities to play.



## Priorities:

The key priorities for the next 4 years are to:

- Increase the number of participants playing Floorball at all levels
- Build up an identity and public perception of Floorball
- Adapt an organisational structure to grow and maintain financial sustainability
- Develop top level players, clubs and National teams in New Zealand



## Vision:

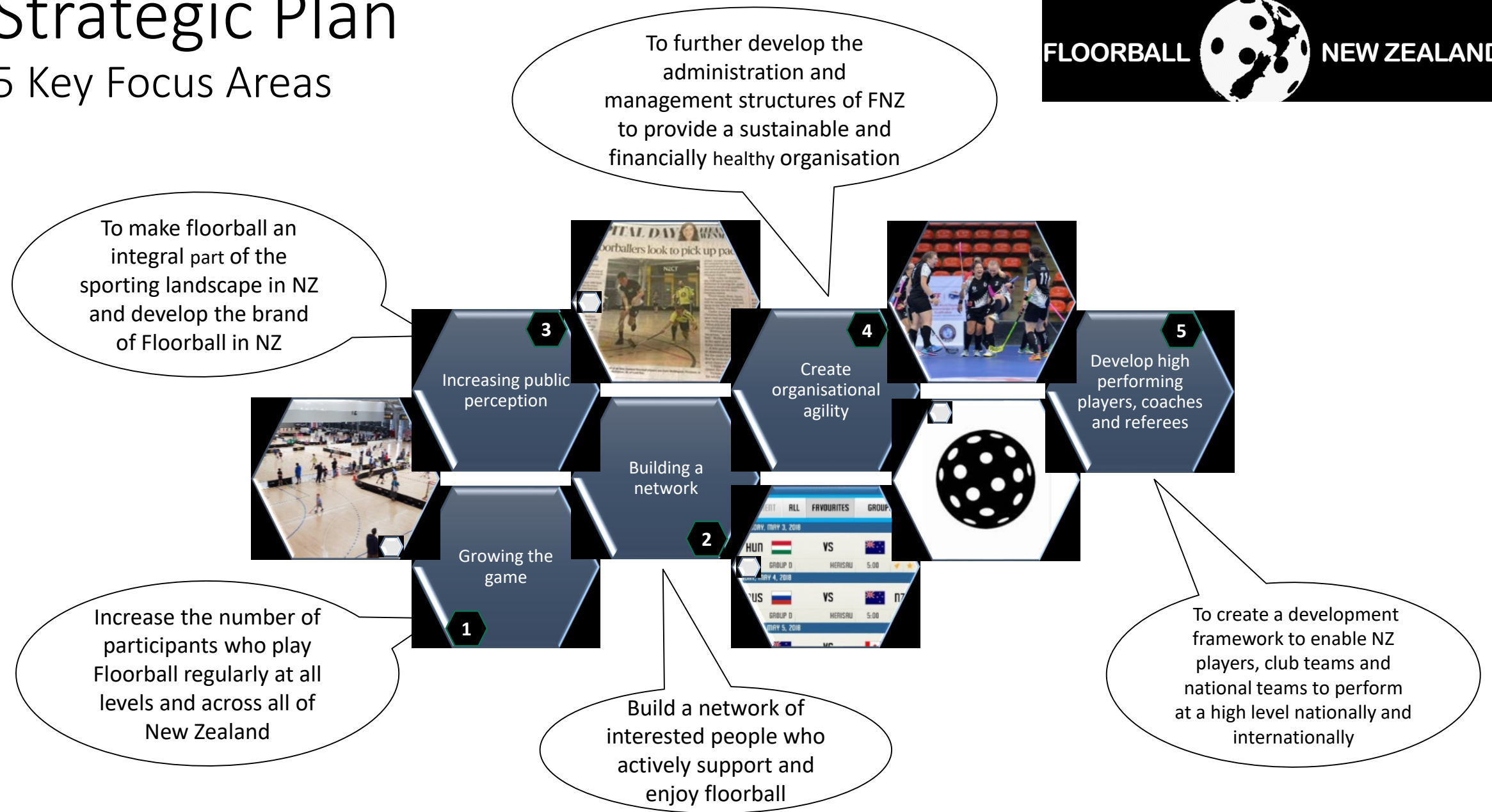
- to become a popular sport played by many New Zealanders at all age levels
- to be an integral part of the sporting landscape in New Zealand
- to have New Zealand National teams participate regularly and successfully in international events



# Strategic Plan

## 5 Key Focus Areas

DRAFT



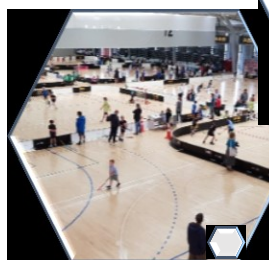
To make floorball an integral part of the sporting landscape in NZ and develop the brand of Floorball in NZ

To further develop the administration and management structures of FNZ to provide a sustainable and financially healthy organisation

Increase the number of participants who play Floorball regularly at all levels and across all of New Zealand

Build a network of interested people who actively support and enjoy floorball

To create a development framework to enable NZ players, club teams and national teams to perform at a high level nationally and internationally



# Strategic Plan

FLOORBALL















NEW ZEALAND

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Focus Area	Communication	Regional Growth	Promotion	Management	National / Competitions
1. Growing the game	Support new groups / schools and clubs through enhancing connections  Regular communication with groups/schools and clubs to foster development and growth	Support regions to build school leagues throughout the country  Support the establishment of new clubs in wider regions	Bring on a development officer position for FNZ  Provide entry level coaching training for teachers, sports administrators, parents etc		Provide development opportunities across NZ for players, coaches, referees and management
2. Building a network	Develop an outlet for communication up coming events	Support clubs to develop a register of interested volunteers and support them in getting involved in their region	Have regular updates on media platforms		
3. Public perception		Support clubs to communicate effectively with stakeholders  Work to have Floorball in regional and national Multisport events	Improve FNZ presence on a variety of social media forums  Provide marketing materials to clubs to develop a Floorball NZ brand  Increase live media coverage of games	Provide clubs with software for game/competition management  Develop positive external relationships with the Olympic Committee, Sport NZ, IFF, AOFC etc	
4. Organisational Agility				Have effective management structures in place to drive strategies and activities  Have financial mechanisms in place to ensure financial stability	
5. High performing sport		Develop a youth development framework to coordinate junior development across NZ  Have multi regional representation on all national teams	Host international Floorball events in NZ	Develop internationally recognised referees/referee observers  To develop a refereeing structures and provide high quality referee training	Create a development framework to enable all players/clubs to perform at high levels  <b>Run a national competition annually</b>  Establish a Trans- Tasman competition  Enter NZ teams in international competitions and World Floorball Championships across all divisions regularly



World Rankings	
Men's (41 Teams)	
	1 Finland
	2 Sweden
	3 Switzerland
	4 Czech Republic
	5 Denmark
	<b>26 New Zealand</b>
Men's U19 (31 Teams)	
	1 Czech Republic
	2 Sweden
	3 Finland
	4 Switzerland
	5 Latvia
	<b>16 New Zealand</b>



## Women's U19 Team

- **2018:** World Championships in Herisau, Switzerland, finished 15<sup>th</sup> (World Ranking)

## Women's Team













- **2017:** Qualifications held Wellington New Zealand, finished 6<sup>th</sup> in the Asia Oceania Region
- **2019:** Qualifications held in Bangkok, Thailand

## Men's Team

- **2018:** Qualifications held Jeju Island South Korea, finished 6<sup>th</sup> in the Asia Oceania Region

## Men's U19 Team

- **2018:** Qualifications held Wellington New Zealand, qualified for World Championships
- **2019:** World Championships in Halifax Canada, Finished 16<sup>th</sup> (World Ranking)

World Rankings	
Women's (34 Teams)	
	1 Sweden
	2 Finland
	3 Switzerland
	4 Czech Republic
	5 Latvia
	<b>20 New Zealand</b>
Women's U19 (23 Teams)	
	1 Sweden
	2 Finland
	3 Czech Republic
	4 Poland
	5 Switzerland
	<b>15 New Zealand</b>